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News Release

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FOR IMMEDIATE RELEASE
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Katahdin Trust Company Holds 13th Annual Critter Sales

Tonight, a mother may need a warm shelter to keep her children safe. Tomorrow morning, her children will be hungry and need coats and boots to keep them warm. Every day a story like this unfolds and every day, the American Red Cross arrives on the disaster scene to provide comfort, shelter and hope to each family who faces a level of tragedy most of us could scarcely imagine.

In its 13th year, Katahdin Trust Company has partnered with the Aroostook Branch of the American Red Cross in promoting the Cute, Cuddly Critter Campaign to ensure funds are available for County individuals and families displaced from their homes after a fire or sudden disaster. Critters are now on sale through February 14 (unless they sell out) for \$10 each and are guaranteed to require no food or water!

Proceeds from this fundraiser helps the American Red Cross of Aroostook County provide emergency shelter, food, clothing, infant supplies, medical equipment, and recovery resources to those who experience a fire, flood or other disaster. These services are provided at no cost to the disaster victims and are funded by generous local donations from individuals, businesses, organizations and championed fundraisers such as this one. The Red Cross receives no financial support from the state or federal governments in providing any of their services.

“Staff and customers of our 14 branch offices in Aroostook County look forward to this fundraising campaign each year as they add yet another Mary Meyer critter to their collection. Some even purchase multiples to give to nursing homes or to hospital children’s wards,” said Carrie Hull, Katahdin Trust Company’s Easton Branch Manager and the 2013 Campaign Chair.

“Everyone can be a hero to help comfort a family in their darkest hours,” said Joyce Knorr, Aroostook County Branch Manager of the Red Cross. Your \$10 donation adds up to help feed, clothe and shelter a family after a tragic loss. And you take home a darling ‘critter’ to keep as your own or to give to make someone else happy!” It’s a win win for sure!

Together, we can save a life!

“This is such a great project for the bank and the local Red Cross office and most importantly for the victims in our local area that are struck by disaster,” said Vicki Smith, Senior Vice President of Marketing & Communications at Katahdin Trust Company. “As a local community bank we feel it is our civic duty to give back to the areas which we serve and this is one way that we do that on an annual basis. We encourage folks to stop by early to get their cute cuddly critter as it is highly likely that we will sell out prior to Valentine’s Day.”

This year’s fantastic assortment includes Sweet Osgood Owl, Silly Slickers Moose, Silly Slickers T-Rex, Motley Moose, Motley Cow, Sweet Tessie Turtle, Sweet Patrick Puppy, and Sweet Ellie Elephant. These charming critters can be purchased at any of the Bank’s branch offices in Ashland, Caribou, Eagle Lake, Easton, Fort Fairfield, Houlton, Island Falls, Limestone, Mars Hill, Oakfield, Patten, Presque Isle, Van Buren and Washburn.

For 78 years Mary Meyer has been making quality stuffed toys with the extra touches that show the company’s dedication of producing beautiful, safe, educational toys and collectibles from the best materials and finest designs. The third generations of Mary Meyers continues what their grandmother and founder said for many years, “We’re not selling any toys to our customers that we wouldn’t also give to our own children”. They are proud of their five step approach to safety including design, testing, production, inspection and compliance.

Katahdin Trust Company, established in 1918 with nearly \$580 million in assets, provides banking services to individuals and businesses from seventeen offices in northern and central Maine, online at katahdintrust.com, and operates a commercial loan office in Scarborough. Katahdin Trust Company recently received the Preferred Lender designation by the U. S. Small Business Administration and also received recognition as one of the Top 200 Community Banks in the country for the 6th consecutive year by American Banker magazine. Stock is quoted on the OTC Markets quote board OTCQB under the symbol KTHN. Current stock information can be found at otcmarkets.com.

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