



NEWS RELEASE

Jennifer Collins joins Katahdin Trust Company as Marketing Officer

HOULTON, ME (Feb. 8, 2012) Katahdin Trust Company Senior Vice President of Marketing and Communications, Vicki Smith, announced that Jennifer Collins has joined the Bank as Marketing Officer. In her role, Collins will be responsible for contributing to the growth and profitability of the Bank in all areas of advertising, research, contributions, public relations, online marketing efforts, and branding as the Bank continues its expansion efforts.



Jennifer Collins

“We are extremely pleased to welcome Jennifer to our team,” said Smith. “Jennifer will be a great addition to the Bank as she comes to us with over 14 years of marketing experience in a variety of applications including public relations and marketing as well as graphic design, event planning, and broadcasting.”

Collins is a graduate of Shorter College in Rome, Georgia. She most recently served as Public Information & Marketing Coordinator for Rome, Georgia with responsibilities for the advertising and marketing efforts of the Greater Rome Convention & Visitors Bureau and the City of Rome.

Collins resides in Houlton with her husband, Daniel, and their two children: Emalee and Eston.

Established in 1918, Katahdin Trust Company has nearly \$528 million in assets and provides banking services to individuals and businesses from sixteen full-service offices throughout northern and central Maine, online at katahdintrust.com, operates commercial loan offices in Bangor and Scarborough, and plans to open its third full-service branch in the Bangor area in mid-2012. Recently the Bank was named a Top 200 Community Bank in the United States by U.S. Banker magazine, based on its three-year average return on equity. This honor marked the fifth consecutive year Katahdin Trust Company has made the elite list.

Katahdin Trust Company is owned by a one-bank holding company, Katahdin Bankshares Corp. and stock is quoted on the OTC Markets quote board OTCQB under the symbol KTHN. Current stock information can be found at otcm Markets.com/home.

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