



**American  
Red Cross**

Aroostook County Branch  
7 Hatch Drive, Suite 250  
Caribou, ME 04736  
[Maineredcross.org](http://Maineredcross.org)

*News Release*  
**NEWS RELEASE**

**Contact: Joyce Knorr**  
(207) 498-5050

## Fundraising 'Critters' Back In Town

*2015 marks the 15<sup>th</sup> year of the Cute, Cuddly Critter Campaign that benefits the Red Cross*

January in the County means cold, snow, and . . . Critters.

Katahdin Trust Company is continuing its long-standing tradition of raising money for the American Red Cross through sales of the popular stuffed animals known as Critters.

The Critters, ranging from a beautiful red fox to a cuddly alligator, help the Red Cross provide emergency shelter, food, clothing, infant supplies, medical equipment, and recovery resources to those who experience a fire, flood or other disaster.

Red Cross services are provided at no cost to the disaster victims and are funded by generous donations from individuals, businesses, organizations and fundraisers such as Critters.

"Critter sales help us respond to a wide range of disasters," Joyce Knorr, Aroostook County Branch Manager of the Red Cross. "It might be helping a family who lost their home in a fire or opening a shelter after an ice storm knocks out power."

This marks the 15th year that Katahdin Trust Company has sold the Critters in its now 15 branches throughout northern Maine. Critters available through February 14, or while supplies last, for a donation of \$10 include:

- RC Moose
- Sweet Bristol Black Bear
- Bubble Gum Bunny
- Sweet Osgood Owl
- Sweet Fletcher Frog
- Sweet Farley Fox
- Sweet Wolfie
- Heather Horse
- Lankyloo Gator
- Becket Bunny

"A disaster can strike anyone, at any time, and we're grateful to have the Red Cross in our community," said Vicki Smith, Senior Vice President of Marketing & Communications at Katahdin Trust Company. "We're pleased that Katahdin Trust Company can again support these efforts through our Cute, Cuddly Critter Campaign. Our staff and customers have fun collecting the Critters, and are especially pleased that the money goes to a very good cause."

Katahdin Trust Company, established in 1918 with \$644 million in assets, provides banking services to individuals and businesses from nineteen offices throughout Maine and online at [KatahdinTrust.com](http://KatahdinTrust.com). Katahdin Bankshares Corp., parent company of Katahdin Trust Company, stock is quoted on the OTC Markets quote board OTCQX under the symbol KTHN. Current stock information can be found at [otcm Markets.com/stock/KTHN/quote](http://otcm Markets.com/stock/KTHN/quote).

About the American Red Cross:

*The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, visit [MaineRedCross.org](http://MaineRedCross.org).*

###