



FOR IMMEDIATE RELEASE

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Katahdin Trust Raises Awareness for Data Privacy Day January 28

Houlton, ME – In recognition of National Data Privacy Day on January 28, Katahdin Trust is urging consumers to take an active role in protecting their data.

“Katahdin Trust is committed to protecting the sensitive information of our customers,” said Jean Noyes, Vice President and Information Security Officer for Katahdin Trust. “We take every reasonable step possible to safeguard their personal and financial data and encourage our customers to partner with us in that effort.”



To help ensure the safety of personal information, Katahdin Trust suggests following these tips:

Share with Care

- **What you post can last a lifetime:** Before posting online think about how it might be perceived now and in the future and who might see it.
- **Own your online presence:** Set the privacy and security settings on web services and devices to your comfort level for information sharing. It's ok to limit how and with whom you share information.
- **Be aware of what's being shared:** Be aware that when you share a post, picture or video online, you may also be revealing information about others. Be thoughtful when and how you share information about others.
- **Post only about others as you have them post about you:** The golden rule applies online as well.

Personal Information Is Like Money. Value It. Protect It.

- **Think before you act:** Be wary of communications that implore you to act immediately, offer something that sounds too good to be true or ask for personal information.
- **Lock Down Your Login:** Fortify your online accounts by enabling the strongest authentication tools available, such as biometrics, security keys or a unique one-time

code through an app on your mobile device. Your usernames and passwords are not enough to protect key accounts like email, banking and social media.

[Data Privacy Day](#) commemorates the 1981 signing of the first legally binding international treaty dealing with privacy and data protection. It is led by the [National Cyber Security Alliance](#), a non-profit, public private partnership focused on cybersecurity education for all online citizens.

About Katahdin Trust

Katahdin Trust Company, established in 1918 with over \$744 million in assets, provides banking services to individuals and businesses from offices throughout Maine and online at [KatahdinTrust.com](#). Katahdin Bankshares Corp., parent company of Katahdin Trust Company, stock is quoted on the OTC Markets quote board OTCQX under the symbol KTHN. Current stock information can be found at [otcmarkets.com/stock/KTHN/quote](#).

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