

NEWS RELEASE



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FOR IMMEDIATE RELEASE

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Berthiaume Achieves NSSA Advisors Certificate

Katahdin Financial Services Consultant Qualified to Help Retirees Select Best Time to Access Social Security Benefits

Houlton, ME - Brad Berthiaume, Vice President, Financial Consultant with Katahdin Financial Services in Houlton, has achieved National Social Security Advisors certificate from the National Social Security Association LLC in Cincinnati.

The NSSA certificate promotes advanced Social Security education providing Berthiaume with the knowledge to counsel clients on the best way to claim Social Security benefits in order to optimize lifetime Social Security income.

Berthiaume has more than 15 years of financial services experience and serves the greater Houlton and Bangor areas specializing in professional money management, financial planning, stocks, bonds, mutual funds, annuities, IRAs, life insurance, long term care and much more. Berthiaume earned his Chartered Market Technician (CMT) designation and is a graduate of Pensacola Christian College in Florida.

He also holds the Series 7 & 66 securities registrations, and life and health insurance licenses.



*Brad Berthiaume, Vice President,
Financial Consultant with Katahdin
Financial Services*

“I am very pleased to be able to receive this certification,” said Berthiaume. “This demonstrates Katahdin Financial Services’ commitment to assist our clients in maximizing their income during retirement. Helping our clients obtain a secure financial future is our priority.”

The NSSA certificate program includes one day of training and prepares professional advisors for the myriad of questions that their clients are asking. Also, with this training, advisors can guide their clients through the many Social Security options that are available. NSSA advisors are uniquely qualified to help the growing numbers of baby boomers. The program is the gold standard in Social Security certification and training in the nation.

The National Social Security Advisors certificate program was created by CPA, Marc Kiner and Jim Blair, a 35 year veteran of the Social Security Association. With 10,000 Baby Boomers turning 65 each day in the U.S., Kiner and Blair believe that advisors must be educated regarding Social Security. There are 76 million Baby Boomers nationwide. Boomers are folks born between 1946 and 1964.

“For more and more people, Social Security is going to provide an important part of their retirement income,” said Blair. “NSSA advisors are passionate about helping retirees optimize their benefits over the rest of their lives.”

For more information about Katahdin Financial Services go to www.katahdintrust.com or call Berthiaume at 207-764-2366 ext. 30405.

For more information about the NSSA certificate program, go to www.nationalsocialsecurityassociation.com.

About Katahdin Trust

Katahdin Trust Company, celebrating 100 years of community banking since its founding in 1918, has nearly \$800 million in assets and 180 employees. The Bank offers financial services to individuals and businesses from sixteen offices throughout Maine and a full range of online and mobile banking solutions. Katahdin Bankshares Corp., parent company of Katahdin Trust Company, stock is quoted on the OTC Markets quote board OTCQX under the symbol KTHN. Current stock information can be found at otcm Markets.com/stock/KTHN/quote. Learn more about Katahdin Trust on its website at www.katahdintrust.com and get the latest news and information by following Katahdin Trust on Facebook, Twitter, LinkedIn, and Instagram.

About Katahdin Financial Services

Katahdin Financial Services is a service of Cetera Investment Services LLC, a registered broker-dealer, and is unaffiliated with Katahdin Trust Company. Securities and insurance products are offered through Cetera Investment Services LLC, member FINRA/SIPC. Advisory services are offered through Cetera Investment Advisers LLC. Neither firm is affiliated with the financial institution where investment services are offered. Securities and insurance products offered through Cetera (1) are not bank deposits; (2) are not insured or guaranteed by the FDIC, or any

other federal government agency; (3) are not obligations of, or guaranteed by Katahdin Trust Company; and (4) subject to investment risks, including possible loss of principal amount invested. Cetera registered offices: 12 North St., Presque Isle, ME 04769 and 65 North St., Houlton, ME 04730.

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