

Clockedile Earns National Certification

Houlton, ME (July 27, 2018) – Sam Clockedile, Marketing and Advertising Specialist at Katahdin Trust, was recently awarded the Certified Financial Marketing Professional (CFMP) certification from the American Bankers Association.

“Earning the CFMP certification validates Sam’s experience and depth of education in the bank marketing arena,” said Krista Putnam, Senior Vice President of Marketing and Certified Financial Marketing Professional. “On behalf of the entire Bank we congratulate Sam on this wonderful accomplishment.”

The CFMP certification is awarded to individuals who demonstrate excellence in the field of financial services marketing. To qualify for the CFMP certification, individuals must have certain levels of experience and education in the financial services marketing profession, pass an exam and agree to abide by a code of ethics. The CFMP exam covers many areas including financial principles, laws and regulations, market research, characteristics of marketing plans, and marketing components.



Sam Clockedile, CFMP, Marketing and Advertising Specialist

Sam has more than eight years of bank marketing experience, joining Katahdin Trust in 2010 as a Marketing Assistant. In 2015 he became Marketing Coordinator and later that year named to his current role as Marketing and Advertising Specialist.

Sam received his B.S. in Business Administration & Management from the University of Maine at Presque Isle. In addition he is a graduate of the Young Professionals Institute in Presque Isle, the Northern New England School of Banking, and most recently the American Bankers Association School of Bank Marketing and Management. Sam resides in Mars Hill with his wife Abby and son Jayce.

Financial services professionals, working through ABA, initiated the CFMP certification and seven others in order to establish meaningful standards of knowledge in specialty areas of the financial services

industry. ABA Professional Certifications formally recognize those who meet these standards and meet professional continuing education and development requirements.

ABA Professional Certifications promote the highest standards of performance in the financial services industry by validating individuals' knowledge and expertise. For more information, call 202-663-5092 or visit www.aba.com/certifications.

About Katahdin Trust

Katahdin Trust Company, celebrating 100 years of community banking since its founding in 1918, has more than \$800 million in assets and 180 employees. The Bank offers financial services to individuals and businesses from sixteen offices throughout Maine and a full range of online and mobile banking solutions. Katahdin Bankshares Corp., parent company of Katahdin Trust Company, stock is quoted on the OTC Markets quote board OTCQX under the symbol KTHN and was named to the 2018 OTCQX Best 50, a ranking of top performing companies traded on the OTCQX Best Market. Current stock information can be found at otcmarkets.com/stock/KTHN/quote. Learn more about Katahdin Trust on its website at www.katahdintrust.com and get the latest news and information by following Katahdin Trust on Facebook, Twitter, LinkedIn, and Instagram.

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