



Katahdin Trust Adds to Senior Management Team *Krista Putnam promoted to SVP, Marketing*

HOULTON, ME (9/12/2018) – Katahdin Trust recently announced the promotion of Krista K. Putnam to Senior Vice President, Marketing. In her new role, she will continue to oversee all areas of marketing and advertising including communications, brand strategy, contributions, and public relations efforts. She will assume additional management responsibilities including serving on the Bank’s Senior Management Team.

“I am pleased to have Krista join our senior management team,” shares Jon J. Prescott, Katahdin Trust President & CEO. “I look forward to her leadership and marketing expertise as we continue to grow, serve our local communities, and help our customers achieve their financial dreams.”

Krista has more than 15 years of bank marketing experience, joining Katahdin Trust in 2003 as Marketing Assistant. In 2008 she was promoted to Marketing Officer, in 2012 to Assistant Vice President of Marketing and in 2015 Vice President of Marketing.

A Washburn native, Krista graduated from Husson University where she attained her B.S. in Business Administration and has earned her Bank Marketing Diploma and General Banking Diploma from the Northern New England Center for Financial Training. She is also a graduate of the American Bankers Association’s School of Bank Marketing & Management, Northern New England School of Banking, the Young Professionals Institute (YPI), and holds a Certified Financial Marketing Professional (CFMP) designation.



Krista Putnam, CFMP
Senior Vice President of Marketing

About Katahdin Trust

Katahdin Trust Company, celebrating 100 years of community banking since its founding in 1918 and recently named as one of the 2018 Best Places to Work in Maine, has more than \$800 million in assets and 180 employees. The Bank offers financial services to individuals and businesses from sixteen offices throughout Maine and a full range of online and mobile banking solutions. Katahdin Bankshares Corp., parent company of Katahdin Trust Company, stock is quoted on the OTC Markets quote board OTCQX under the symbol KTHN and was named to the 2018 OTCQX Best 50, a ranking of top performing companies traded on the OTCQX Best Market. Current stock information can be found at otcm Markets.com/stock/KTHN/quote. Learn more about Katahdin Trust on its website at www.katahdintrust.com and get the latest news and information by following Katahdin Trust on Facebook, Twitter, LinkedIn, and Instagram.

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