



Katahdin Trust Announces Promotion of Ruba Haddad to Marketing and Brand Officer

HOULTON, ME (September 10, 2026) - Katahdin Trust, a community bank offering full-service everyday banking with sixteen locations throughout northern, central, and southern Maine, is pleased to announce the promotion of Ruba Haddad to Marketing and Brand Officer.

Based at Katahdin's Operations Center in Houlton, Ruba has been with the Bank for five years. She joined in 2021 as a Digital Marketing Specialist and was named Digital Marketing & Financial Education Specialist in 2023. In her new role, she will help advance the Bank's marketing, communications, and branding initiatives while continuing to support financial literacy and fraud awareness programs throughout Maine.

"Ruba's creativity and strategic insight have helped to strengthen our brand and community connections," said Krista Putnam, Executive Vice President, Chief Marketing Officer. "We are proud to recognize her contributions with this well-deserved promotion."

Ruba is a graduate of the Northern New England School of Banking, ABA Bank Marketing School, and most recently, Leadership Aroostook. She has also earned the Certified Financial Marketing Professional (CFMP) designation.

About Katahdin Trust

Founded in 1918, Katahdin Trust is a community bank based in Houlton, Maine with more than \$1.16 billion in assets and 180 employees. The Bank offers full-service everyday banking including checking, savings, and loans to individuals and businesses from 16 bank branch locations throughout northern Maine and the greater Bangor and Portland regions with a suite of digital and online banking solutions. Katahdin Trust is designated as a 2025 Best Places to Work in Maine. The parent company of Katahdin Trust, Katahdin Bankshares Corp, common stock is quoted on the OTC Markets (OTCQX) under the symbol KTHN. Learn more about the Bank at www.katahdintrust.com and follow Katahdin Trust on Facebook, X, LinkedIn, and Instagram.



*Katahdin Trust
promotes Ruba Haddad
to Marketing and Brand
Officer.*

###